



www.gruhaa.com

We provide permanent, safe and low-cost housing solution to underprivileged families

/GruhaaProjects

/GruhaaProjects

contact@gruhaa.com

FEATURES

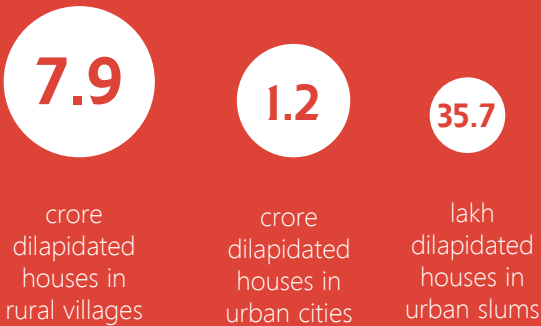
- Modular
- Eco-Friendly
- Low-Cost

- No skilled required
- Self construction
- Quick construction



Supported and Incubated by UnLtd India

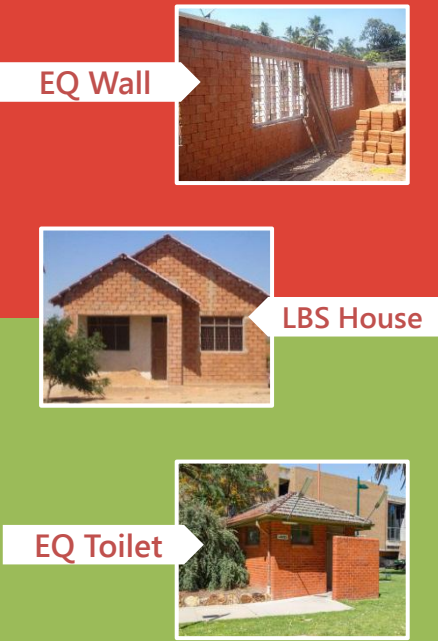
MARKET DYNAMICS



CHALLENGE

- High labour cost of skilled labour
- 50% Total construction cost is labour cost
- 25% Cost due to non-renewable material like Cement and Sand
- 60+ Days of long construction time
- Makes construction out of budget for underprivileged families

PRODUCTS



VISION

We provide permanent, safe and low-cost housing solution to underprivileged families

To provide housing solutions to 10000 underprivileged families by 2020

MISSION



In India, Out of 10 persons 3 live in dilapidated and temporary structured houses

TARGET CUSTOMER

- Families having annual income less than 3 lakhs per annum and mainly employed in informal sector
- Have a temporary house made up of tin sheet, Wood, Grass, Mud or Stones

CO-CREATING SUPPLY CHAIN

Raw material are converted to bricks using our designed machine

With Gruhaa's training families build their own house in lowcost

